



**April 15, 2010**

**Hampshire First Bank Sponsors Web Marketing Boot Camp**

Hampshire First Bank and The Nashua Telegraph are pleased to bring you Web Marketing Boot Camp, an information session for small business owners.



**INFORMATION SESSIONS FOR SMALL BUSINESS OWNERS**

**JOIN US THURSDAY, APRIL 15**

for a one-hour boot camp at one of the sessions below

8am, 10am or 12pm

Nashua Marriott at Exit 8

RSVP at [nashuatelegraph.com/bootcamp](http://nashuatelegraph.com/bootcamp)

\$15 per person per session

*"Limited seating available"*

Use the coupon code **bootcampvip** to get \$10 off the ticket price!

**TOPICS COVERED INCLUDE:**

- Search Engine Marketing (SEM)
- Search Optimization (SEO)
- Social Media Integration (Facebook, Twitter, Buzz, etc)
- Branding, Display Advertising online
- Local versus national, targeted versus mass distribution

**Where to Focus. What to do. What not to do.**

**Whats worth your time and money?**

About Hampshire First Bank:

Hampshire First Bank is a New Hampshire-chartered commercial bank that services customers throughout New Hampshire. The Bank's common stock is traded on the OTC electronic bulletin board, under the symbol HFBN.

80 Canal St  
Manchester, NH  
603-623-2007

221 Main Street  
Nashua, NH  
603-578-2652

391 West Street  
Keene, NH  
603-352-0674

68 Nashua Rd  
Londonderry, NH  
603-425-2740

77 Hanover Street  
Portsmouth, NH  
603-334-1280